

Tom Hua Presents... Tom Hua 特別推出

PRIMO

The New Generation of '*eBusiness In A Box*'

新一代“電子商務寶盒”

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PRIMO

Passive – **Almost Effortlessly** 輕輕鬆鬆

Residual – **For Many Years To Come** 未來許多年

Income – **To Support Your Family** 支持你的家

Machine – **Runs Automatically** 自動運轉

Online – **Power of the Internet** 神奇的互聯網

What You're About To Discover Today...

今天讓我們一起探索...

The Principle Of Successful Internet Business

GUARANTEES You Will Build Your PRIMO

互聯網生意成功的秘訣 - 保证您擁有自己的 **PRIMO**

+

Most Powerful Traffic Techniques

To Speed Up Your PRIMO By At Least 10 Times

最強大的流量技術為您的 **PRIMO** 提速至少十倍

+

Tools and Resources

Help You To Put Your Own PRIMO Together

給您提供工具和資源來建立您自己的 **PRIMO**

Some of My Work 我的一些作品

'Working with ClickBank'

[Yahoo Live](#) [Google Live](#)

***** Winner of ClickBank Contest 大賽獲勝者 *****

VIRAL Marketing! 病毒式營銷

'FreeToSell Package'

[Yahoo Live](#) [Google Live](#)

***** #1 Reseller for Host4Profit 最大分銷商 *****

VIRAL Marketing! 病毒式營銷

eBook Wholesaler Network

One Of The Largest eBook Distribution Networks On The Internet

最大的在線電子書網之一

HostingBay.net

One Of The Fastest Growing Hosting Companies In Australia

澳洲發展最快的 hosting 公司之一

BODAIT.com

博達信息

Elance
排名前**50**

Software Development 軟件開發

Any web based or desktop applications 桌面程式或**web**應用程式開發

Professional Translation Services 專業的翻譯服務

Helping you tap into the Market of 1.3 Billion 助您打入**13**億人口的市場

Virtual Assistant & Webmaster Services

遠程助理和網站維護

So you can Enjoy the Freedom 您可充分享受自由

World Internet Summit 世界互聯網峰会

39 Events In 17 Countries **17** 個國家 **39** 場大會

I Did It ... 我做到了...

**Many Of My Friends
And Students Are Doing It ...**

我的很多學生、朋友們也正在做 ...

So Can YOU!

你也一定行！

The Principle Of Successful Internet Business

互聯網業務的成功秘訣

Three Key Components

三要素

1. Product 產品

2. Website 網站

3. Traffic 人氣流量

1. Product 產品

1.1 Affiliate Programs 聯盟計畫

Instant Start – No Control 瞬間啟動 – 少控制

1.2 Resell Licenses 分銷商

Instant Start – Better Control 瞬間啟動 – 較好控制

Expensive? 很貴?

Will Show You How To Get Them for Less Than \$20 each

我將告訴您如何用不到 20 美元擁有上述分銷證

1.3 Your Own Products 您自己的產品

Full Control 完全掌控

→ → →

Your Own Product 您自己的產品

What Can I Sell on the Internet?

我可以在互聯網上閱讀什麼？

- **What are you currently doing? 您現在在做什麼？**
- **Can you offer what you are already selling over the Internet?**
- 您可以提供現在您在網路上銷售的產品嗎？
- **Can you develop some information products base on your profession?**
- 在您比較專業的領域，您可以開發一些訊息嗎？
- **What is your Expertise/Special Knowledge? Do you have a Hobby?**
- **您的專長是什麼？ 您有什麼興趣喜好？**

It's best if the product is something you are Passionate about.

最好您對產品富有熱情

Share Your Knowledge With The Rest Of The World!

然後，與他人分享您的智慧！

Internet Made It Possible and Can Be Hugely Profitable too!

網路成就一切，還會為您帶來豐厚利潤！

More Product Ideas 更多產品理念

What do you believe is popular these days?

您覺得最近流行什麼？

What do you believe will become popular soon?

您認為即將流行什麼？

- **What topics are hot on the TV News?** 電視新聞的熱門話題是什麼？
- **What topics are hot on the Radio?** 廣播節目的熱門話題是什麼？
- **What's hot in the newspapers?** 新聞報紙的焦點是什麼？
- **What's hot in the magazines?** 雜誌的熱門問題是什麼？
- **What are the popular topics people are talking about?**
人們所關心的問題是什麼？
- **What are the current trends?** 現在的趨勢是什麼？

What are people searching for online?

人們在網路上搜尋的是什麼？

Market Research 市場調查

The potential of the product you intend to develop
您準備開發的產品潛力

- How many people are searching for the topic? 多少人在搜尋這個話題?
- How much competition does the market have? 市場競爭力有多大?
- How many web sites are offering free content?
有多少網站免費提供內容?
- How many web sites are selling similar products?
有多少網站在銷售類似的產品?
- How many web sites are bidding at Pay Per Click Search Engines?
多少網站在競爭Pay Per Click 搜尋引擎?

Google.com

Yahoo.com

Yahoo Search Marketing

WordTracker.com

GoodKeywords.com

Search Tool 搜尋工具

Develop Product 開發產品

1. Develop Your Own 開發您自己的產品 - ThePdfConverter.com

2. Using Existing Materials 利用現成資源:

Public Domain 無版權諮詢

www.Gutenberg.org

Articles 文章網站

IdeaMarketers.com

GoArticles.com

eZineArticles.com

3. Outsourcing

外包

elance.com

rentacoder.com

odesk.com

getacoder.com

BodaIT.com

2. Website 網站

2.1 Domain & Hosting 網址和網站空間

[GoDaddy](http://GoDaddy.com)

iKeys.net - Cheaper than GoDaddy 比GoDaddy 更便宜

HostingBay.net

2.2 Sales Copy 銷售信

BurpiesByBrett.com

PowerWriting.com

WritingAssist.com

AllbizServices.com

2.3 Accept Payment Online 接受在線支付

PayPal.com

ClickBank.com

2CheckOut.com

3. Traffic 人氣流量

**Traffic Is The
Blood Stream**

Of Your Online Business!

流量乃
互聯網生意之**血脈**！

1. Search Engines 搜尋引擎

Natural Listing 自然排名

S.E.O. Experts! SEO 專家!

Case Study 案例研究

P.P.C. Search Engines P.P.C.搜尋引擎

Adwords.Google.com

Yahoo Search Marketing

FindWhat.com – Miva.com

www.PayPerClickAnalyst.com

Instant Traffic – Competition 即時流量 – 競爭

The Key is to Find Those 關鍵是找到黃金關鍵字

Golden Keywords

2. Joint Venture 合作

The Fastest Way To

Generate Traffic To Your Website

最快速使您網站產生流量的辦法

Almost Instant Traffic – Free

幾乎即時的流量 – 免費享有

Who Has Got Your Potential Customers

誰已經擁有您極多的潛在客戶？

And Have A Large List?

3. Viral Traffic

病毒式蔓延流量

Passive Residual Traffic

自動重複的流量

Even Get Paid !!!

甚至有酬勞！！！！



Viral Marketing System

病毒式營銷系統

Three Key Components

三大要素

- 1. Create an information product with Value.**
創造一個有价值的信息產品
- 2. Distribute it to as Many People as Possible.**
尽可能多地将產品傳遞給其他人
- 3. Allow Them To Distribute to More People.**
再讓他們，一傳十，十傳百 ...

The Viral Power

Of The Internet 互聯網的傳播力量

Free Product 免費產品

- **Give it away for Free** 免費贈送
- **Allow them to give to More People** 一傳十，十傳百...

Low Priced Product 低价產品

- **Sell it at a Low Price** 低价出售
- **Allow Them to Sell to More People**
允許別人再向更多人銷售

How Do You Make

您如何做到

**Everyone Wants To Give/Sell
Your Product To The Others?**

讓每個人都急着想
向別人銷售您的產品？

You Provide 您需要提供

- **VALUE in the Product** 產品價值
Time/Money Saving Solutions 省时省錢的解決方案
- **Resell Rights** 轉售權利
So They can Sell And Keep All the Money
這樣他們可以銷售賺錢
- **More INCENTIVES** 更多的好處
For giving/selling you product 去分享、銷售您的產品
Back End Profit Sharing 分享後方利潤

Real Viral Power

病毒性營銷的力量

- **Offer Brandable Affiliate Links in the product**
在您的產品中，主動提供可替換的分銷商連接

What Is A Brandable Link?

何為可替換連接？

- **Offer Master Resell Rights**
提供黃金轉售權利

What Is Master Resell Rights?

何為黃金轉售權利？

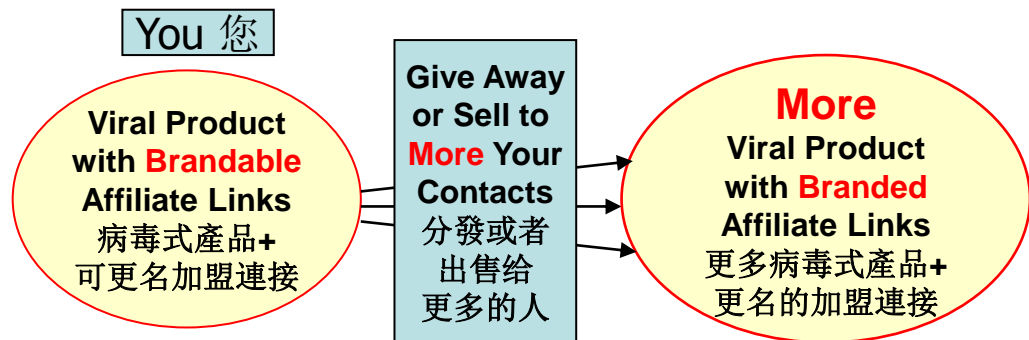
How It Works Exactly 工作流程

How It Works Exactly 工作流程

You 您

Viral Product
with **Brandable**
Affiliate Links
病毒式產品+
可更名加盟連接

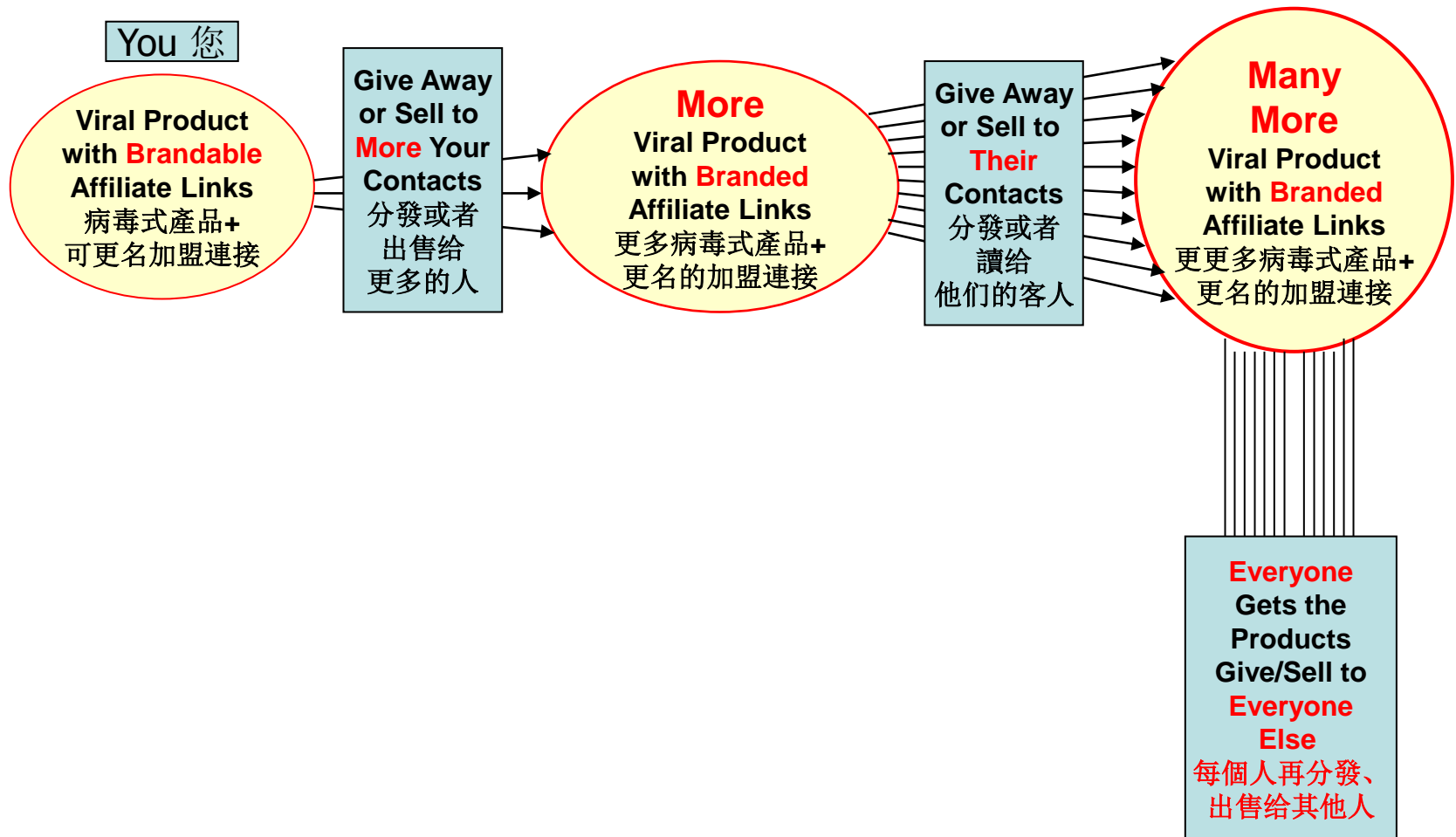
How It Works Exactly 工作流程



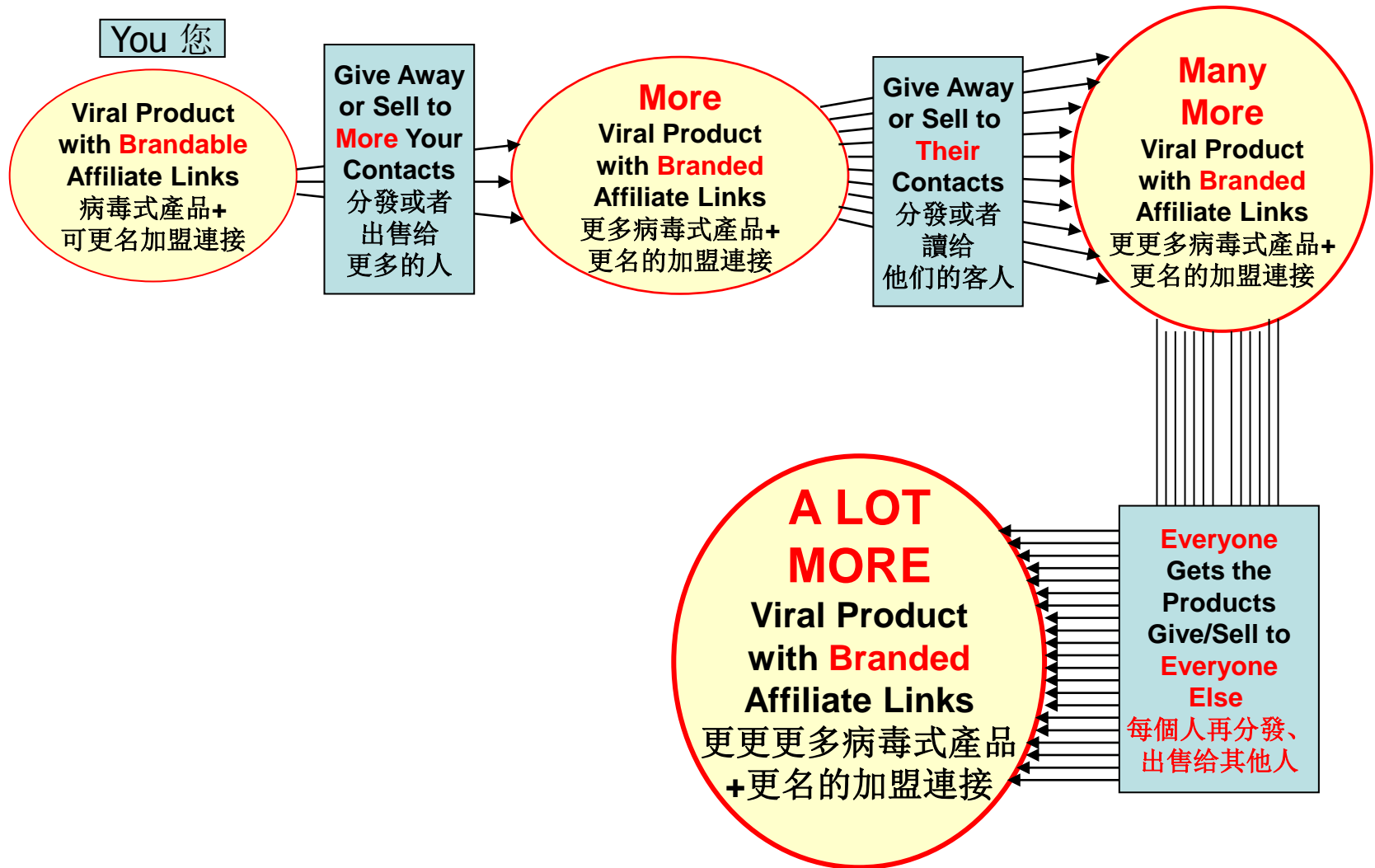
How It Works Exactly 工作流程



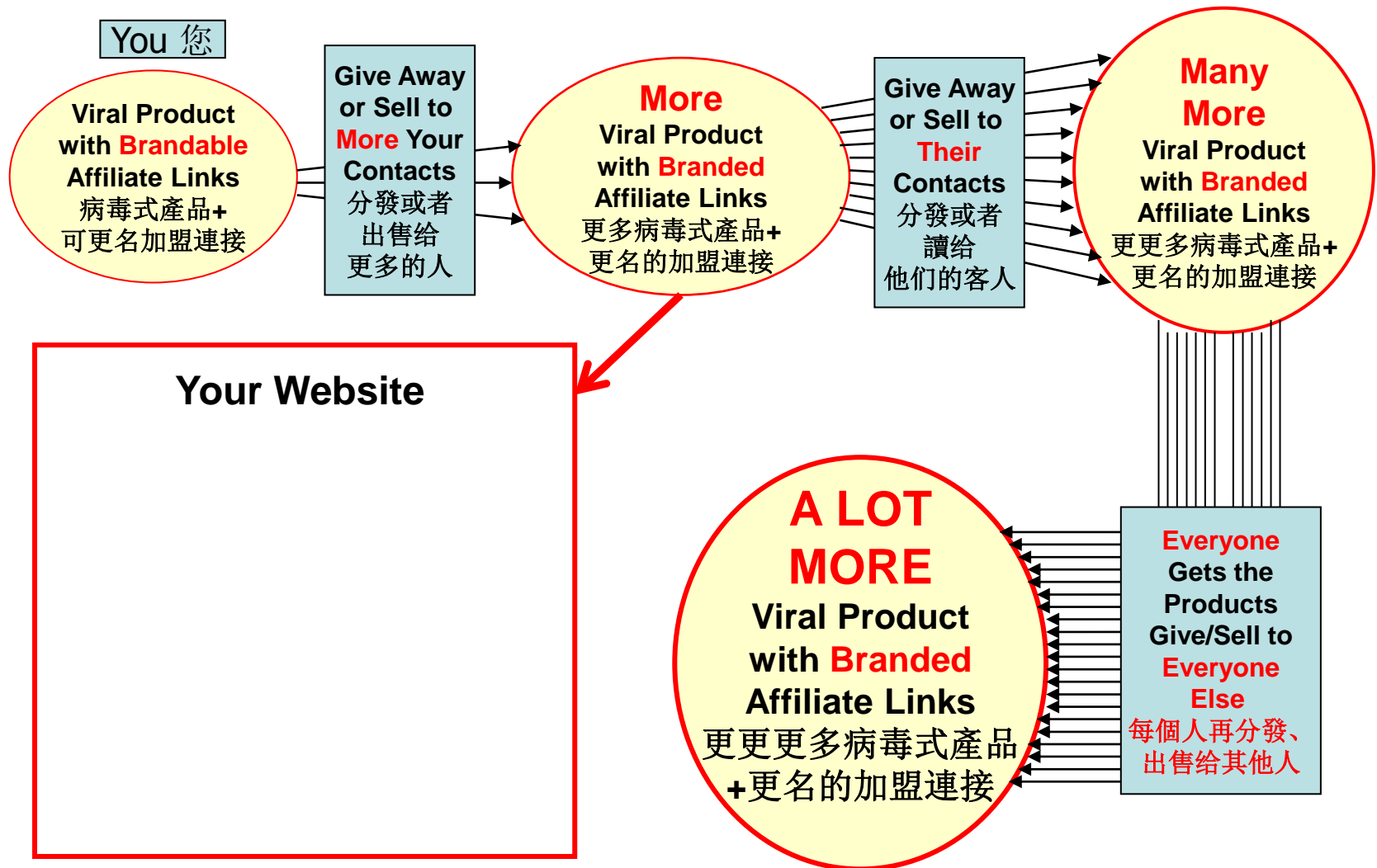
How It Works Exactly 工作流程



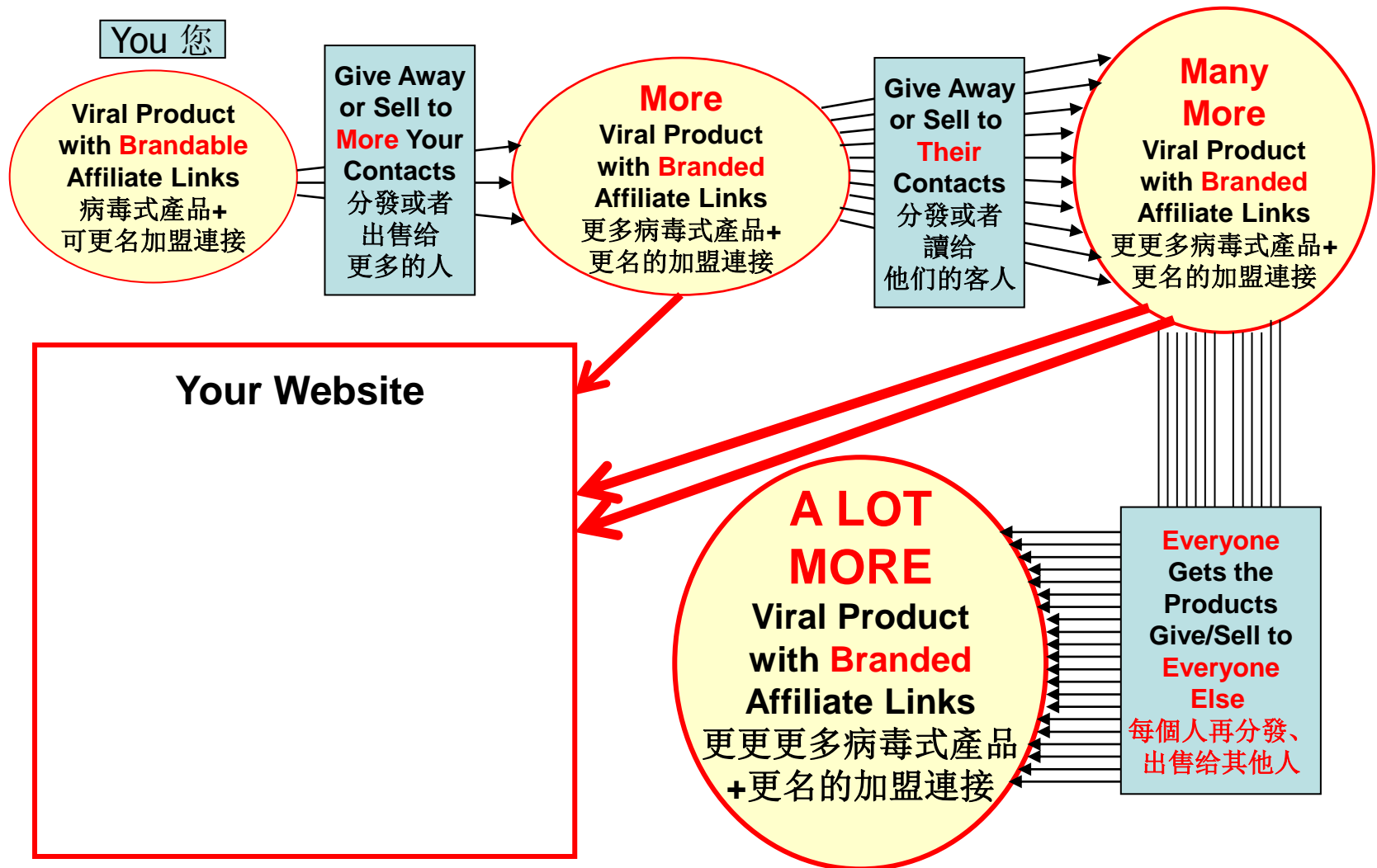
How It Works Exactly 工作流程



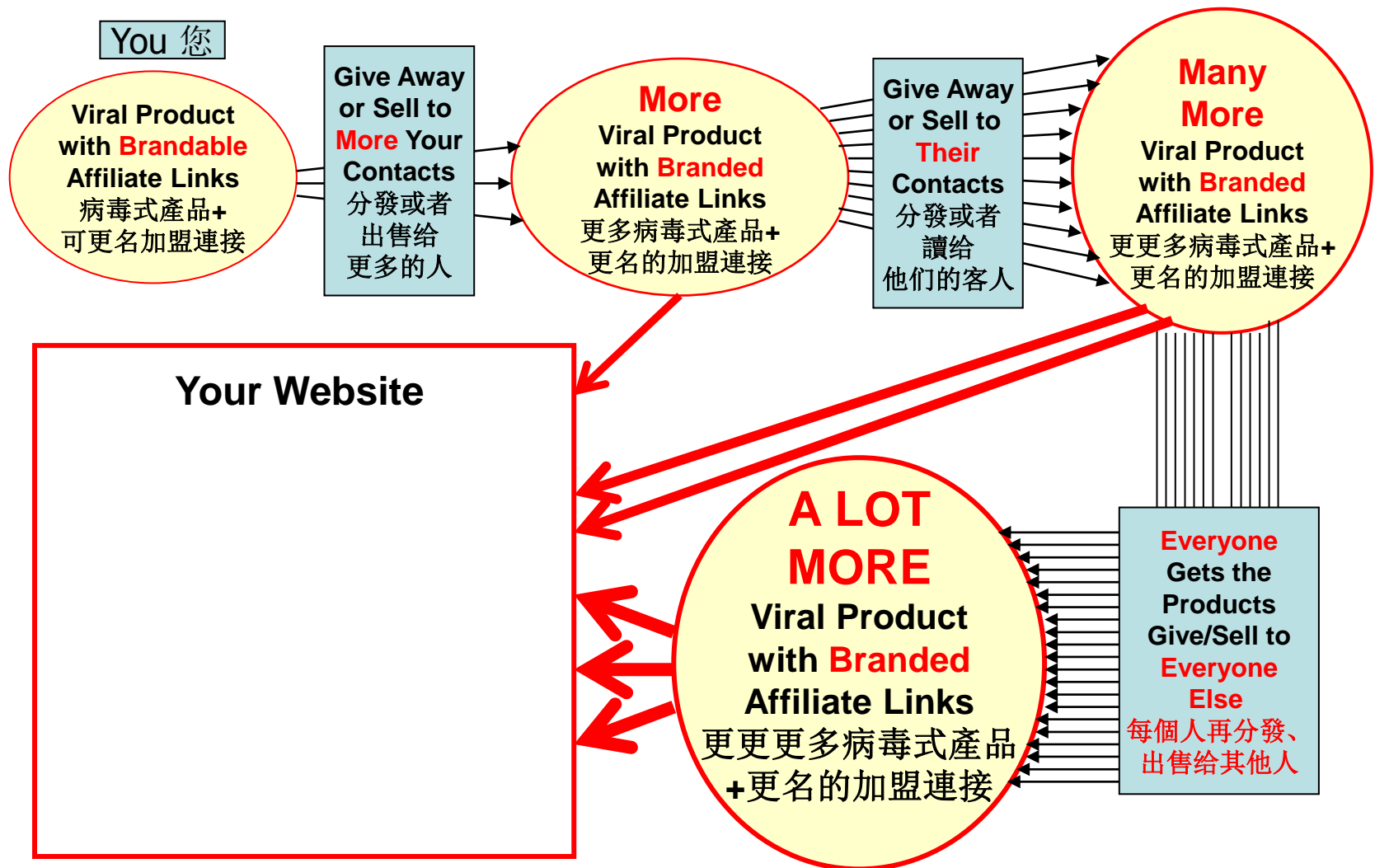
How It Works Exactly 工作流程



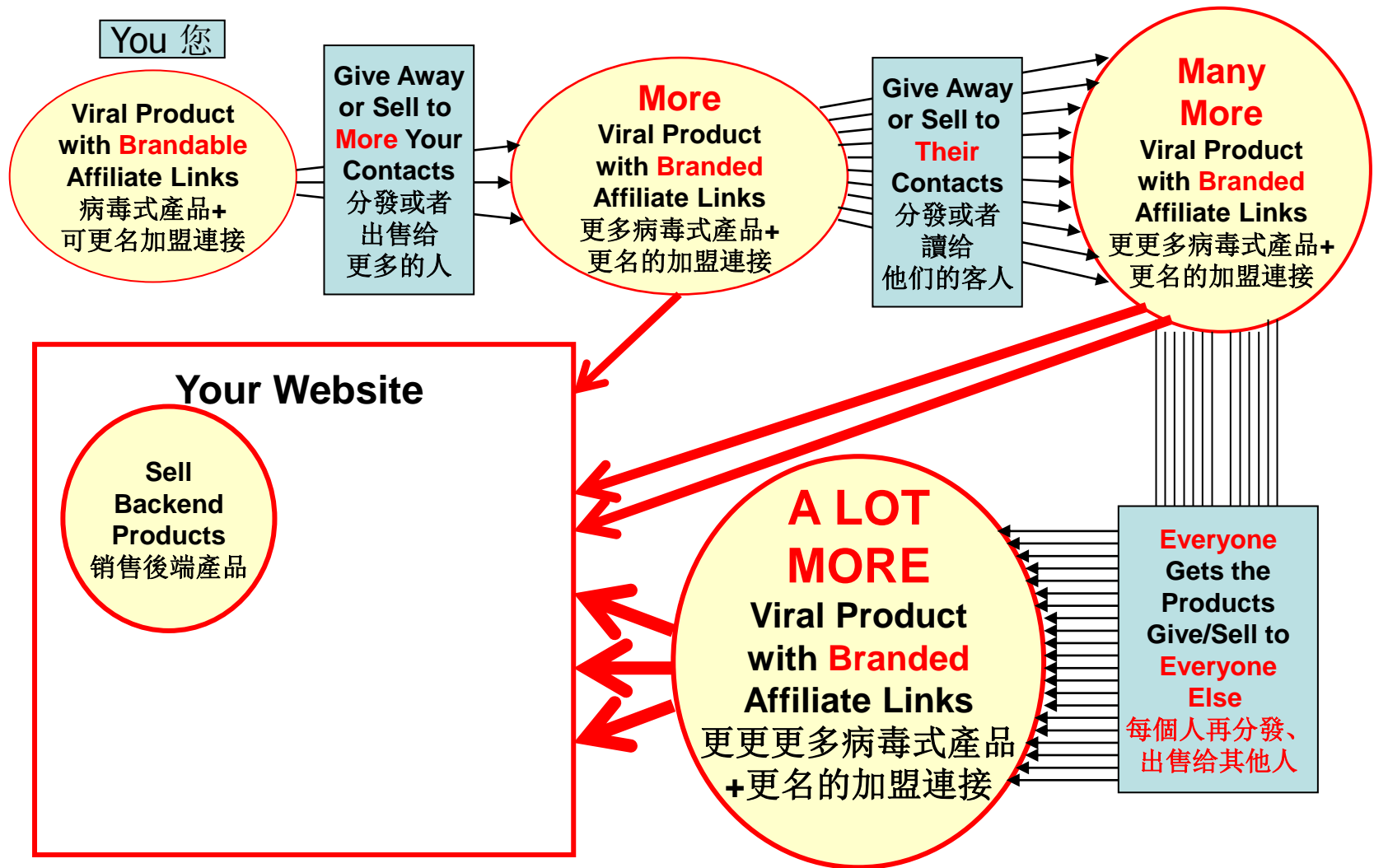
How It Works Exactly 工作流程



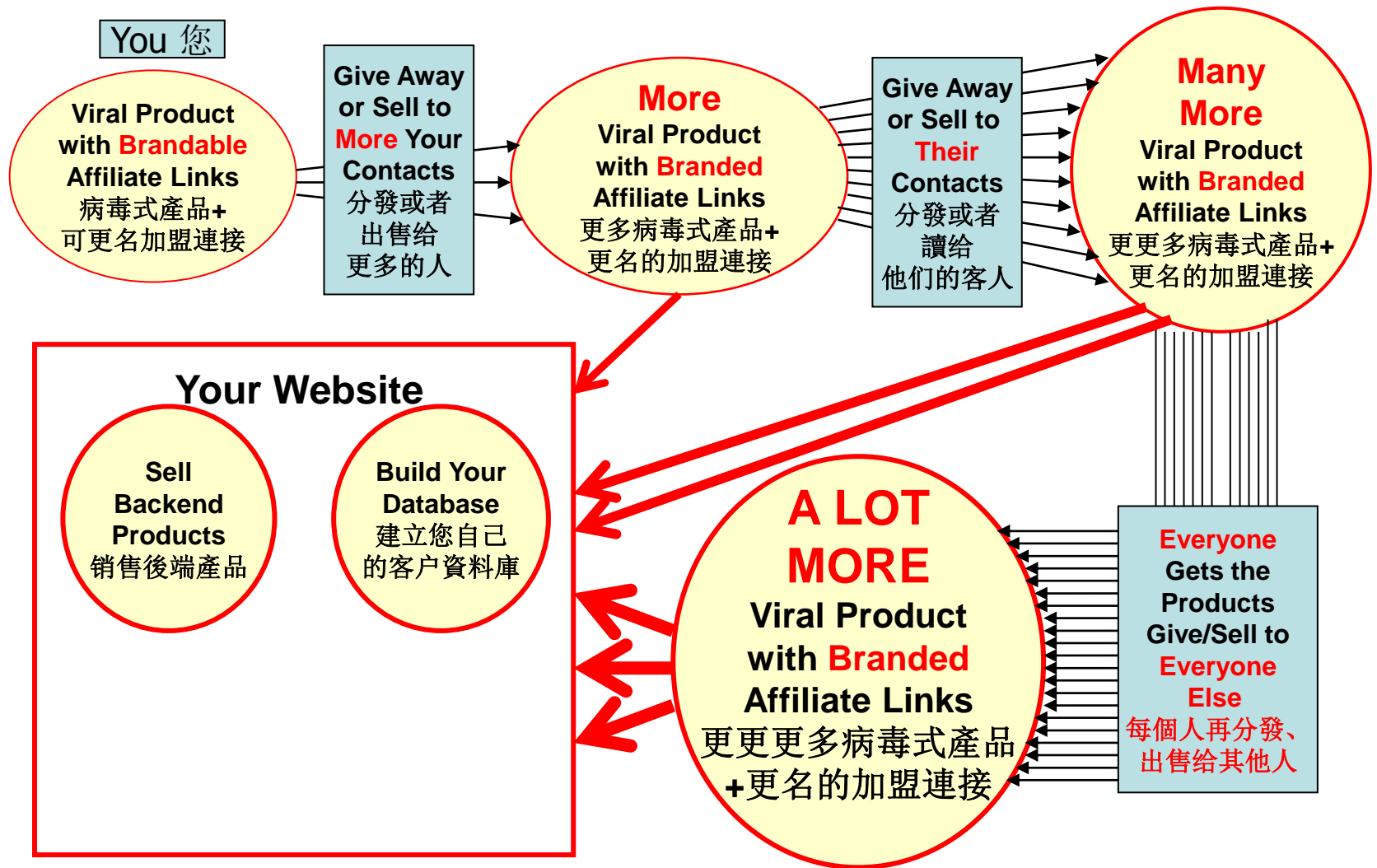
How It Works Exactly 工作流程



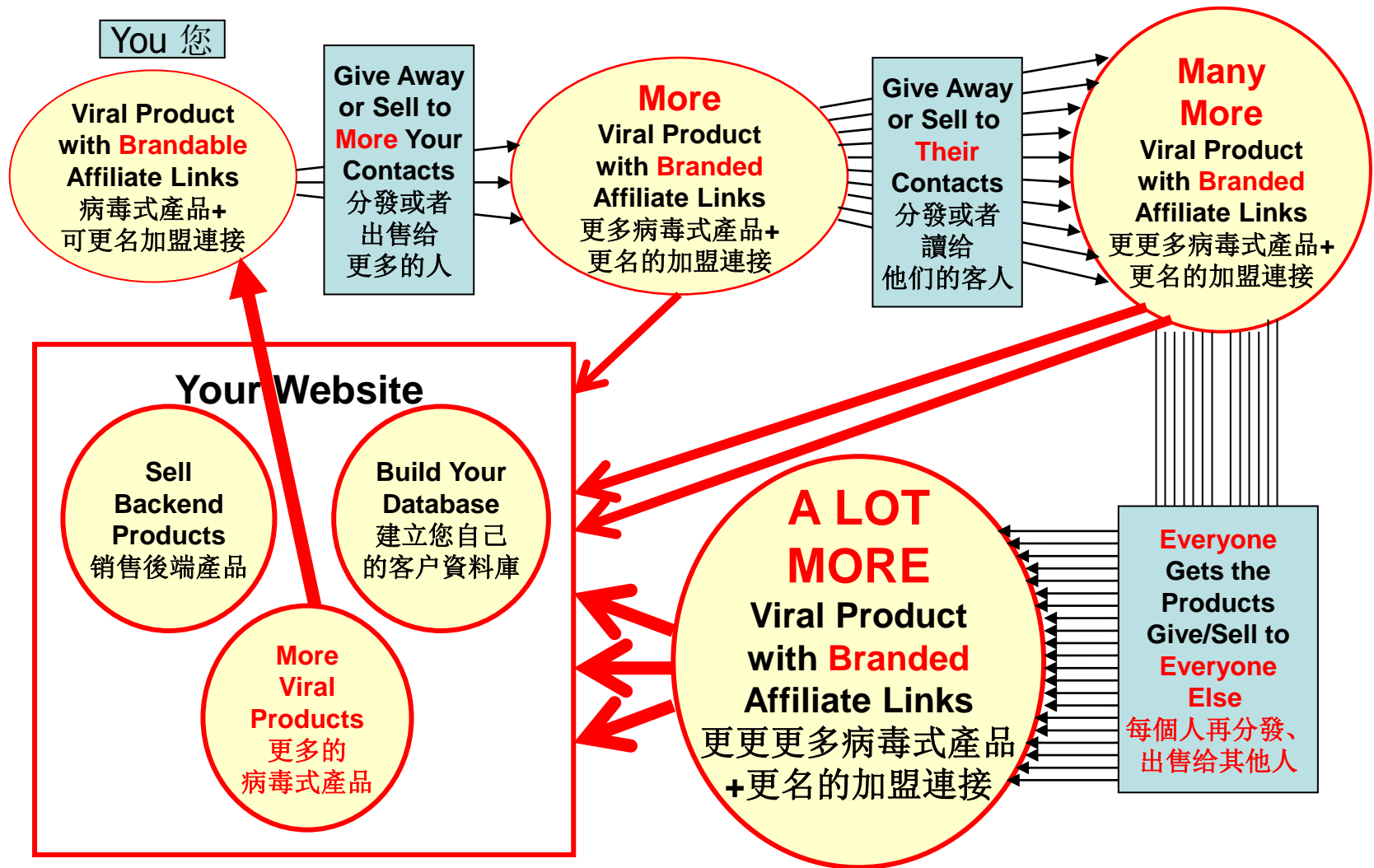
How It Works Exactly 工作流程



How It Works Exactly 工作流程



How It Works Exactly 工作流程



YOU Are Special 您與眾不同

EXTRA 附加贈送

Tips And Secrets

That I Use Personally

我的個人秘訣

Test Your Price

测试您的价格

For Maximum

Profitable Price Point

利润最大化

WorldInternetOffice.com

Offer Bonuses And Bonuses

提供贈品+贈品

PLUS 再加

A Surprise Bonus

意外驚喜贈品

Curiosity

好奇心





I Wish YOU 祝您
Every Success
And Happiness!
成功！ 幸福！

**Free Gifts, Resources mentioned during the presentation
are all posted on this web page**

這裡所提到的所有的免費禮物和資源都可以在下面這個網站中找到

<http://tomhua.com/tw>

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